MODELO GEOMÉTRICO PARA OPTIMIZAR EL SISTEMA DE APRENDIZAJE APLICADO A LA GERENCIA DEL SECTOR INDUSTRIAL FARMACÉUTICO DE PUERTO RICO

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This dissertation addresses the development of a geometric and functional model to obtain the optimal learning system in the Pharmaceutical Industry in Puerto Rico. The model based on learning systems theories resumes in three factors relationship: Format, Method and Focus. Four hypotheses were examined to predicted if 1)managers prefers a specific learning format 2)one subgroup of managers prefers a Non Traditional, Individual and Empirical learning system 3)there is a difference between two subgroups of managers for a specific learning system, and 4)there is a difference between women and men for a specific learning system. The findings suggest that 1)managers in the pharmaceutical industry do prefers a specific learning system, 2)one subgroup of managers do not prefers a non traditional, individual and empirical learning system, 3)there is a difference between two subgroups of managers for a specific learning system and 4)there is no difference between women and men for a specific learning system. These results represent ninety five percent of the pharmaceutical firms established in Puerto Rico.