Collection and analysis of data

A questionnaire was designed to survey 25 offices in the Institution, including the off-campuses. All the offices responded it. The questionnaire was designed around the charged questions assigned to the co-curricular activities and campus life provided by the ACE’s “Questions To Guide the Internationalization Review”.

The questionnaire included three parts. The first part asked to express the level of agreement in seven statements about internationalization. This part inquired in the perception about what is internationalization. The second part included an open question about the opportunities in the local environment to enhance internationalization efforts in the Institution. The third part provided space to write about the different activities that manifested internationalization in the Institution. The results of the questionnaire were tabulated and used to answer the charged questions of this section.

Agreement about internationalization

Universidad del Este (UNE) has taken several steps to address internationalization in the co-curriculum. The participants in the survey, agreed with the following premises to guide the internationalization process in the campus:

- Internationalization is the process of integrating an international or intercultural dimension into teaching and learning.
- Internationalization is a complex of processes that enhance the incorporation of global multicultural education into teaching, research, and service.
- Learning about people from different cultures is a very important part of education.
- The global multicultural topic should be considered in the campus life.
- It is very important to include the international component in all the co-curricular activities.

Although every office’s participant in the main campus and off-campus would like to introduce the internationalization approach in the activities sponsored, most of these participants agreed that the process should have more importance that what have been giving until now.
Answers to charged questions

How is internationalization manifested in the co-curriculum?

In the last ten (10) years, UNE has documented more than 35 activities that manifested internationalization or intercultural approach. Classification of these activities is as follows:

<table>
<thead>
<tr>
<th>Type of activity</th>
<th>Number</th>
<th>Opened to community</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>17</td>
<td>13</td>
</tr>
<tr>
<td>International Scholar</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>International Performer</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Festival</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Film</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Other international event</td>
<td>8</td>
<td>7</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>38</strong></td>
<td><strong>33</strong></td>
</tr>
</tbody>
</table>

To what extent do students, faculty, and staff attend these events?

Faculty, students, staff members, and community visitors attended to these activities. The following table summarizes the attendance:

<table>
<thead>
<tr>
<th>Type of participant</th>
<th>Minimum number of attendance</th>
<th>Maximum number of attendance</th>
<th>Mean of attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty</td>
<td>1</td>
<td>100</td>
<td>8</td>
</tr>
<tr>
<td>Students</td>
<td>3</td>
<td>200</td>
<td>45</td>
</tr>
<tr>
<td>Staff members</td>
<td>1</td>
<td>50</td>
<td>5</td>
</tr>
<tr>
<td>Community visitors</td>
<td>1</td>
<td>45</td>
<td>20</td>
</tr>
</tbody>
</table>

Besides of the above, many UNE’s associates have attended/participated in several off-campus activities that they classified as “international related activities”. These are:

a. Jaime Jaramillo and Adriana Macías International motivator’s conferences.
b. Miami Conference on the Caribbean and Latin America Food Crops Society
c. Annual Scientific Meetings of the Caribbean Food Crops Society in the Dominican Republic, Trinidad Tobago, Martinique, St. John, USVI, Guadeloupe, and Florida

d. XLVI Reunión Anual del Programa Cooperativo Centroamericano para el Mejoramiento de Cultivos y Animales

e. Research opportunity sponsored by USDA, Foreign Agricultural Service with Universidad de Huelva, Spain

f. Reunión Anual de la Asociación de Universidades e Institutos de Investigación del Caribe (UNICA), in Dominican Republic

g. Seminar offered to student in EARTH University, Costa Rica titled, “Oportunidades y Desafíos de las Empresas Agropecuarias en Puerto Rico”

h. Professional and Academic Trip to Costa Rica and Honduras (EARTH University in Costa Rica and the Pan-American School of Agriculture in Honduras).

i. Seminar organized by UNE at the “Centro de Estudios Avanzados de Puerto Rico y el Caribe”, titled, “El Impacto del Tratado de Libre Comercio de América del Norte Sobre la Economía Mexicana”. This seminar was offered by Dr. Gustavo Vega Canovas, Colegio de México and Fulbright Scholar-in-Residence in Brown University

j. Seminar offered to members of the Society for International Development on Agricultural Development in the Caribbean and Central America in Washington, DC

k. First Food Technology Congress for Latin America and the Caribbean, San Juan, PR

l. Presentations at the “Encuentro Científico Anual”, Lima, Perú: “Uso Potencial de la Agricultura de Precisión Para Mejorar la Eficiencia en el Uso de los Nutrientes y en la Conservación Ambiental”.

m. Talk at the Special Session on International Exchange: Constructing Links Distance Education, Hispanic Association of Colleges and Universities, Miami, Florida.

n. Puerto Rican Society of Agricultural Sciences Annual Professional Trip to Ecuador.

o. Oral and written presentation at the “XXI Congreso Internacional en Administración de Empresas Agropecuarias”

p. Puerto Rican Society of Agricultural Sciences, professional trip to Cuba

q. XIII International Congress of the Mexican Federation of Professionals of Diagnostic Imaging, Acapulco

r. SIFE World Cup, Berlin

s. International Culinary Competition Third Biennial “Nations Cup”.

t. Student Exchange with INACAP in Chile

u. Student Exchange with Pontificia Universidad Católica Madre y Maestra in Dominican Republic

v. Students Exchange with Universidad San Ignacio de Loyola in Peru

w. UNE/ISHCA agreement with INACAP

x. Miami Conference on the Caribbean and Central American (C/CAA) on status of US/ Caribbean and Central American higher education systems in meeting regional workforce demands
To what extent does the campus host international scholars, performers, and lecturers?

As it is documented in Table 2, **17 lecturers**, **10 scholars** and **one international performer** have visited the campus, evidencing that the Institution hosts these type of activity.

**What opportunities exist in the local environment to enhance internationalization efforts? To what extent has the Institution taken advantage of them?**

Several opportunities have been presented to the Institution through local and national agencies and groups. The institution had taken advantage after participating of different out-campus opportunities to enhance internationalization efforts. Some of these opportunities are:

a. Fulbright Scholar In Residence Program Opportunity
b. CLADEA, Mexico
c. Summer 2010 cultural trip to Brazil, Argentina & Uruguay.
d. Committee for the Juegos Centroamericanos at Mayagüez, Puerto Rico.
e. SIFE (Student in Free Enterprise)
f. ACBSP (Association of Collegiate Business Schools and Programs).
g. Different conventions held in PR: Caribbean Hotel Association, Puerto Rico Hotel and Tourism Association, Meeting Professional International, among others
h. Invitation extended to Hubert H. Humphrey Fellow from El Salvador to visit UNE for one week to consult with the UNE Health Sciences School's Community Health Promotion Services Center
i. U.S. Department of Commerce (USDOC) International Trade and International Careers Workshop at UNE
j. U.S. International Student Scholarship & Fellowship Program Directors/Representatives to discuss International Study Abroad and Foreign Language Scholarship opportunities with UNE Students. (FULBRIGHT Student Program, BOREN Scholarship Program, and GILMAN Scholarship)
k. Affiliate Agreement with ISEP – International Student Exchange Program-to increase opportunities for UNE Students to Study Abroad under ISEP Direct program
l. U.S. Department of State Students International Careers Workshop to encourage UNE/PR students to consider international careers at the USDOS

**To what extent are the co-curricular activities open to and attended by members of the local community?**

Table 1 summarized that most of the activities (33/35) were opened to the community, having a mean of attendance of 20 (Table 2).
Recommendations:

1. **Adopt an internationalization mission and vision for the Institution.** This adoption allows a better understanding of what does the Institution means by internationalization. It will also provide guidance to conduct co-curricular activities following specific criteria.

2. **Create an International Student Association.** This organization encourages international student involvement and integration into campus life. The Association will also promote different activities and can establish interconnection with the rest of the current students’ organizations.

3. **Create an Office of Intercultural Affairs or a Permanent Intercultural Events Committee.** Through this office/committee the intercultural/international activities could have more relevance in the campus and could be better organized following an annual plan to celebrate cultural activities from different countries to have the opportunity to appreciate more international performers.