WEALTH, HEALTH, AND ENTREPRENEURSHIP

WOMEN IN ENTREPRENEURSHIP: A KEY FORCE IN BUILDING A VITAL ECONOMY

OCTOBER 1, 2009 – 8:00 A.M. – 3:30 P.M.
SALÓN DE ACTOS – UNIVERSIDAD DEL ESTE

CONFERENCE AGENDA

Conference proceedings to be webcast

8:00 a.m. Registration and Continental Breakfast

8:45 a.m. WELCOME: BEGINNING THE DIALOGUE

Greetings:

Ma. Cristina C. Caballero, President/CEO, Dialogue on Diversity
Lcdo. Alberto Maldonado Ruiz, Chancellor, Universidad del Este
Dr. José F. Méndez, President, Ana G. Méndez University System

Master of Ceremonies:

Dr. Maritza L. Espina, Dean, School of Business Administration, Universidad del Este

9:00 a.m. HEALTH SERVICES INDUSTRY: THE GOLDEN GOOSE OF TODAY AND TOMORROW

Socorro Rivas Rodríguez, CPA, President, Triple-S Salud
Ms. Yolanda Huertas, Assistant Secretary of Medical Services and Nursing, Puerto Rico Health Department
Prof. Nancy Vega, Consultant on Health Services and Professor at the School of Medicine University of Puerto Rico
10:00 a.m. AVAILABLE RESOURCES FOR WOMEN IN ENTREPRENEURSHIP

Lizzie Rosso, CPA, President, Economic Development Bank of Puerto Rico
Ms. Eva Vázquez, Senior Associate, Grupo Guayacán, Inc
Ms. Vanessa Mejía, Director, Instituto Empresarial para la Mujer

11:15 Coffee Break

11:30 A.M. YOU CAN DO IT: SUCCESS STORIES OF ENTREPRENEURS

Mrs. María Arteaga, Vice President, Home Instead Senior Care
Mrs. Melba Figueroa, President, Carmelo Group
Lic. Ileana Durán Santini, Vice President and COO, IR Consultant Group

12:30 p.m. WEALTH, HEALTH, AND ENTREPRENEURSHIP

Keynote Speakers:

Hon. Luís G. Fortuño. Governor of Puerto Rico [invited]
Ms. Melissa Bishop-Murphy, Pfizer Pharmaceuticals: Their Role in Contemporary Medicine, and the shape of the Pharmaceutical Industry

Midday Session featured speaker:

Dr. Eneida Torres de Durand, Organizational Development Consultant and author on the subject of Human Capital

1:30 p.m. TOOLS FOR SUCCESS: PUBLIC RELATIONS AND TECHNOLOGY

Ms. Jacqueline Marie Matos, President, Puerto Rico Minority Supplier Development Council
Dr. Zamia Baerga, Director of INOVA, Business Incubation Center at INTECO

2:30 p.m. CONCLUDING REMARKS AND ADJOURNMENT
Antonio Monroig, Esq, Partner, Lasa, Monroig & Veve

Ma. Cristina C. Caballero, President/CEO, Dialogue on Diversity

Alberto Maldonado Ruiz, Esq, Chancellor, Universidad del Este

3:00 p.m. **INTERACTIVE SESSIONS WITH COMPANY REPRESENTATIVES: ENTREPRENEURS**

**MEET ENTREPRENEURS**

An informal time to chat with company procurement representatives and to meet and compare notes as you network with fellow entrepreneurs