

SISTEMA UNIVERSITARIO ANA G. MENDEZ UNIVERSIDAD DEL ESTE SCHOOL FOR PROFESSIONAL STUDIES MASTER IN BUSINESS ADMINISTRATION –SPECIALIZATION: STRATEGIC MANAGEMENT AND LEADERSHIP DEGREE REQUIREMENTS CORE COMPONENT (18 CREDITS)				
COURSES/DESCRIPTIONS	CRS	TR	UNE	PRE-REQUISITE
BUSG 500 Behavior and Organizational Development	3			
BUSG 505 Investigation Techniques in Business Administration	3			
BUSG 510 Marketing Management	3			
BUSG 515 Accounting Management	3			
BUSG 520 Economics and Finances	3			
BUSG 525 Fundamental Ethics in Business Administration	3			
SPECIALIZATION COURSES (15 CREDITS)				
STMG 600: Leadership and Entrepreneurial Vision	3			
STMG 601: Strategic Management	3			
STMG 602: Technological Applications and Information Systems	3			
STMG 603: Entrepreneurial Communication	3			
*BUSG 650: Integration Seminar	3			Students should receive academic advice from assigned facilitator to identify topic for the seminar
ELECTIVES COURSES (SELECT 2 COURSES - 6 CREDITS)				
PRMG 530: Program Management I: Introduction to Program Management	3			
PRMG 640: Program Management II: Project Planning	3			
STMG 608: Strategies for change, professional and entrepreneurial development	3			
STMG 604: Organizations in a Global Economy	3			
TOTAL NUMBER OF CREDITS	39			

IMPORTANT NOTES:

1. Language skills will be assessed with a placement test. Additional language courses may be needed according to the student's proficiency.